Certified Arborist Exam Secrets
Study Guide

Includes Practice Test Questions

How to Pass the Certified Arborist Examination, using our easy step-by-step Certified Arborist Test study guide, without weeks and months of endless studying...

Dear Friend,

On a beautiful late spring afternoon, this past year, a young woman received some devastating news. She had just gotten back her Certified Arborist Test result. It was not what she had hoped for. In fact, it was not even close to her expectations despite her past experience and educational background.

She had failed.

Then she remembered her friends and felt even worse. She did not look forward to having to tell them her embarrassing news, especially after she had boasted that it was no big deal. She had been procrastinating about taking the exam because she hated standardized tests, and this only confirmed her hatred.

"What will I do now?" she thought with dismay, slowly realizing the harsh reality of her predicament and its upsetting implications on her future.

How to Solve the Problem

Unfortunately, this hypothetical situation occurs all the time. Someone thought they were going to breeze through the examination, told all their friends, made plans for their future, and then got an embarrassing reality check from the Certified Arborist Test.

The Certified Arborist Certification Examination is quite simply an objective assessment of a test taker's requisite foundation of knowledge and skills.
Certified Arborist Test scores are used by the International Society of Arboriculture (ISA) as a uniform standard of qualification. While it may not be fair, all of a person's plans for the future may be dependent upon needing a certain Certified Arborist Test score.

That is the whole purpose of our *Certified Arborist Exam Secrets* study guide: to give test takers the keys to understand how to succeed on the Certified Arborist Test.

**Our Study Guide for the Certified Arborist Test Is Unlike Any Other**

If you'd like to get the Certified Arborist Test score you deserve, to quit worrying about whether your Certified Arborist Test score is "good enough," and to beat the test taking game so you can become a Certified Arborist, then this might be the most important message you read this year.

Our comprehensive Certified Arborist Test study guide is written by our test experts, who painstakingly researched every topic and concept you need to know to pass your Certified Arborist Test. Our original research into the Certified Arborist Certification Examination, offered by the International Society of Arboriculture (ISA), reveals specific content areas and skills that are critical for you to know on the Certified Arborist Test. We've taken that information and developed a study guide that is guaranteed to help you be successful on the Certified Arborist Test.

Now, we know you may be skeptical, so let us give you three good reasons we can back up what we claim:

**The Three Reasons To Believe What We Say**

**The First Reason:**

Our company's name is Mometrix Test Preparation, and we have a team of standardized test researchers who have worked on developing our study guide for the Certified Arborist Test. The standards for who gets to work on the team are very strict- we demand the best for our customers, and only those who met our exacting standards made the cut. The dedicated research staff have years of combined experience in mastering the content and skills necessary to succeed on the toughest exams.

**The Second Reason:**

Some academic studies have revealed that test takers do not really benefit from the traditional test preparation process. But we knew there had to be a solution- if test takers were not doing well on the Certified Arborist Test despite high intelligence, there had to be a set of secret keys to the test that would open the door of success for these test takers.

We believe we have succeeded in finding the secret keys of the exam. What we found was surprising, and in some cases *ridiculously simple* once explained to the average test taker.

We put the findings together in a thorough, concise study guide that we believe allows any test taker, at any skill level, to *improve his or her results dramatically* with a *minimum of effort.*
The Third Reason:

We created the product in part because we were frustrated by the options available to test takers who really wanted to do well on the Certified Arborist Test.

A common approach is to TEACH the material, instead of TEACHING THE TEST. That's not necessarily good enough for the Certified Arborist Test- you have to know how to apply the knowledge. Most test takers already have a general knowledge of the material that will be covered on the exam.

One reason some test takers do well on the day of the test is that they have made the critical connection between the material they learned and how to use the material to succeed on the Certified Arborist Test.

Our guide addresses the difference between merely knowing the material and knowing how to use the material to perform on test day.

You're going to save time, money, and aggravation. You'll learn to avoid the mistakes and the bad strategies that you've been vulnerable to. Just for starters, here are some ways our product can help your score on the Certified Arborist Test...

**The Exclusive Test Taking Techniques**

- Explains how the Certified Arborist Test time limits are the #1 enemy of most test takers, and what you can do about it- You avoid falling into the many "time traps" built into the test, giving you an immeasurable advantage over those who go into the test unaware

- Shows you super speed methods to get through the questions you know with ease- Saving you time so you concentrate on the hardest questions without rushing

- Get quick, customized help for the questions you have about how to use our materials- just send us a quick email and we'll get back to you promptly with the answer.

- Keys to questions that "give away" the wrong (or right) answers- You get credit for some of the questions without really even knowing anything about them

- Details the EXACT STUDY PLAN for the Certified Arborist Test that we believe gives the most results in the least time- No matter if you're studying for a week or a month, you won't waste the precious study time you have on useless activities

- Our researchers are more than just academic theoreticians who understand the technical nature of standardized tests, but are also experts on test taking itself- they reveal the exact skills and the information you'll need to perform under pressure during the test.

- A systematic analysis and the best breakdown into "plain language" of how to deconstruct and master complex problems- You turn the problems that most of the test takers will stumble over to your advantage
Learn why, when, and how to guess to your advantage. Many test takers use exactly the wrong strategy, but you can avoid the pitfalls with the help of our standardized test experts.

The secret keys that "gives away" the right answer a lot of the time - You know the special "flags" and the specific "giveaways" to look for.

Includes instructions detailing the best way for you to get started with your preparation efforts so you can begin the path of improving your scores immediately.

The most efficient and accurate method for picking the right answer - You won't be scratching your head trying to read the mind of the test question writer, but will instead know exactly what to look for to pick the best answer.

Our quick problem solving method for difficult problems - You speed right through these notorious time-wasters.

Courteous, unlimited customer service is 100% free - if you need the product emailed to a different address, lose the product, or have any other difficulty - the help you need is just a short email away and our representatives are active 7 days a week helping customers.

The research of our team of test experts is 100% independent and original.

Our exclusive "calibration strategy" to help you never go too fast OR too slow when answering even the toughest questions.

The 5-step process we've developed, what we call the "phased" approach, concerning the use of the various study aids and practice tests.

How the problem of procrastination can kill your chance of success, and the most important thing you can do about it.

How to know when you've studied as much as you need to for the exam - and the reason why we think some people should spend LESS time studying for the test.

The Top 20 things you should take care of within 24 hours of taking the test - use the list we provide as a checklist to make sure you've taken care of the "little things" in addition to studying hard.

How to predict the right answer before you see the answer choices - and how to prevent the wrong answers from "polluting" your mind and tempting you into a trap designed by the test writers.

Why answers that "sound" correct are often the very ones that are wrong - and how to tell the difference between the right answer and the many clever-sounding traps set for you by the test writers.

Our "benchmark" method for deciding which of the answer choices you should pick.
How some of the random bits of information in a question often "give away" the right answer choice

How to "milk the question" for clues to the right answer even if you have no idea what the question is asking about

How to avoid panicking when you don't know the answer to a question- we offer a systematic method that will serve as the "lifeline" you need to minimize the time wasted on the test questions that leave you stumped

What to do about the tough questions that you have no clue how to answer- don't just give up, use the advice we offer to make sure you give yourself the best chance of getting the right answer

How to use our brainstorming method to get "inside the question" and reveal the hard-to-find clues and some of the subtle things you didn't realize you knew

Do you know what a "hedge phrase" is? Learn why looking for the key "weasel words" in the question can help identify the correct answer

Why "new information" in the answer choices almost always means that the answer choice is wrong- and the way to avoid this trick planted by the clever test writers

Learn to avoid this time-draining mistake on the test - why the technical terms you don't know can be a major stumbling block and waste precious time, and the way that you can work around them

The secret to using the contextual clues in the questions and the answer choices to make important distinctions between the right and the wrong answer choices

The two situations where you should NOT check your answers thoroughly

How to avoid careless mistakes by using the quick "double check" system. It will more than pay for itself relative to the time it will take you

Test writers will often quote directly from the question in an answer- learn whether this is something you should trust or avoid

Why "extreme statements" in the answer choices are dead giveaways for wrong answers- find out how to detect the subtle differences between reasonable answers and the answers that are almost always wrong

Learn how to group your answer choices into "families" that often narrows down the pool of correct answers- this is a quick way to immediately eliminate one or two of the answer choices and increase your odds of getting the question right

Now, you're probably wondering how and why we can do all the things we claim.
Let us explain.

Before we go any further, let us clarify what *Certified Arborist Exam Secrets* is not. It is not a stale rehash of all of the things you have already learned in the past.

*Certified Arborist Exam Secrets* is our exclusive collection of the tips and the information that we have specially selected to give you the best results on the Certified Arborist Test for the least time spent studying. It's written in everyday language and is easy to use.

We cover the 5 essential skills necessary to do well on the Certified Arborist Test, plus a comprehensive review covering your specific Certified Arborist Test.

**Don't take our word for it.**

**Listen to what our customers say about other Mometrix test preparation products.**

I purchased the Secrets file, and I just wanted to let you know that I got a 99% on my test. I just want to thank you again, and hope you have continued success in your ventures. Sincerely, Paul L.

My name is Chris. I used the Secrets study guide for five days. The study guide made the test so easy to understand. Like you said this program is worth 100's of dollars. To me 1,000's!! THANKS, Chris G.

I just had to thank you guys for the test prep! I bought the guide as a last minute prep, I mean maybe 5 hours before the test. Like I said, I had ZERO preparation! I was nervous about the test let alone receiving the score I needed. I read the guide through only once before test time and needless to say, the only way I passed was thanks to your refresher!! Brian

Just dropping you a note to let you know that I am completely satisfied with the product. I had already taken the test once and landed in the 75 percentile of those taking it with me. I took the test a second time and used some of your tips and raised my score to the 97 percentile. Thanks for my much improved score. Denise W.

I heard about your website from a friend. I am enrolled in a review course, and in hindsight, I wish I wouldn't have taken my review course and instead spent a fraction of the money on your program. Thank you! Zac L.

**Warning: Always Look for These 6 Criteria**

There is a lot of confusion surrounding studying for the Certified Arborist Test, and standardized tests in general. In our opinion, these are the 6 criteria you should always look for in a study guide for the Certified Arborist Test:

**One:** The guide must be written by writers who have painstakingly researched the topics and concepts needed to succeed on the Certified Arborist Test. The blind cannot hope to lead the blind.

**Two:** The guide must be written in easy-to-use everyday language so all test takers can access the information.

**Three:** The guide must be to-the-point, with no fluff to distract the test taker from the truly important
Four: The guide must address the test first, the material second. If the material was the only thing that was important, then every test taker that understood the material should get a perfect score- that doesn't happen because there's a difference between simply knowing what's on the test and the way you perform on the test. You want a study guide to close that gap.

Five: The guide must motivate the test taker to actually study for the exam. If the guide is hard to read, the time spent studying will be slow and painful, and the results will be meager.

Six: The guide must be guaranteed- if you don't pass with flying colors, you get your money back- no questions asked.

You get at least 10 times your money's worth!

When you consider what's at stake with the exam, we believe the value of our study guide gives you at least ten times your money's worth.

In summary, here's what you get:

When you buy *Certified Arborist Exam Secrets*, it includes-

The 5 Secret Keys to Certified Arborist Test Success:

- Time is Your Greatest Enemy
- Guessing is Not Guesswork
- Practice Smarter, Not Harder
- Prepare, Don't Procrastinate
- Test Yourself

The comprehensive General Strategy review including:

- Make Predictions
- Answer the Question
- Benchmark
- Valid Information
- Avoid "Fact Traps"
- Milk the Question
The Trap of Familiarity
Eliminate Answers
Tough Questions
Brainstorm
Read Carefully
Face Value
Prefixes
Hedge Phrases
Switchback Words
New Information
Time Management
Contextual Clues
Don't Panic
Pace Yourself
Answer Selection
Check Your Work
Beware of Directly Quoted Answers
Slang
Extreme Statements
Answer Choice Families

The comprehensive content review including:

Soil Air
Soil Minerals
Organic Matter
Benefits of Fertilizer

Leaf Color

Mineral Deficiencies

Nitrogen

Phosphorus

Potassium

Micronutrients

Controlled Release Fertilizers

Tree Identification

Compound Leaves

Tree Nomenclature

Transplanting a Tree

Antitranspirants

Root Ball

Backfilling

Pruning

Watering Protocol

Mulch

Required Headgear

Arborists

Required Safety Gloves

Fire Hazards

Chainsaw Safety

Wood Chipper

Inspection
Receive the Following Bonuses
Since we know it's 100% to your benefit to use our study guide, we want to further encourage you by also including the following with your order:

**Bonus One**

*Certified Arborist Exam Practice Test Questions* - Think you're ready for the Certified Arborist Exam? Test yourself using our practice test questions. Find out if you're prepared or if you need to head back to the study guide for another review. Use our practice test questions to make sure that you're not caught off guard on the day of the test!

Our Certified Arborist Exam practice test questions give you the opportunity to test your knowledge on a set of questions. You can know everything that is going to be covered on the test and it will not do you any good on the day of the test if you have not had a chance to practice. Repetition is the key to success and using the practice test questions allows you to reinforce the strengths you already have, while improving the weaknesses that you need to overcome.

Detailed answer explanations are included for the questions. It may sound obvious, but you have to know which questions you missed (and more importantly why you missed the question) to be able to avoid making the same mistakes again when you take the real test. That's why the practice test questions we include for the Certified Arborist Exam include answer keys with detailed answer explanations to each question. The in-depth answer explanations will allow you to better understand the questions that were difficult for you or that you needed more help to understand.

**Bonus Two**

*Study Secrets* - The way to get the test score that you deserve is by proper preparation. The best preparation includes both knowing what to study and how to study. Our *Certified Arborist Exam Secrets* study guide will teach you what you need to know, but our *Study Secrets* bonus will show you HOW to use the information to be successful on the Certified Arborist Test. The ability to learn faster will accelerate the progress you make as you study for the test. Here is some of what is included in the bonus:

- Starting off right by having the proper mindset and intensity
- Designing the right plan and the right schedule to help you stay focused
- Creating the right goals that will help you target the success you deserve on the test
- Working through your preparation plan as you study
- Recognizing the difference between effective and ineffective studying
- Understanding how to use the resources you have available and identifying the key information you need to succeed
- Being prepared for the unexpected and staying focused on the day of the exam
Study Secrets teaches you everything you need to know about studying, so that you can maximize the effectiveness of the time you spend in preparation; the techniques provided are guaranteed to get you the results you deserve on the day of the test. Study Secrets is the most in-depth, comprehensive study manual available and is completely free with the purchase of Certified Arborist Exam Secrets.

Bonus Three

How to Overcome Test Anxiety- Do you get really nervous the day before important tests? If so, you could be suffering from a mild form of what's known as "test anxiety." The report we include gives you some of the latest important research into test anxiety, including our exclusive tips on how to make the test-taking experience as stress-free as possible while maximizing the score potential you have.

Bonus Four

Should You Retake Your Test?- There's a lot of confusion with regards to whether you should retake the test or not. The report we include shows you how to handle this complex question based on the personal situation that you are in.